



# South Carolina Agritourism

## 2020 Farm Profile

**FOR OFFICIAL USE:**

Received: \_\_\_\_\_

New: \_\_\_\_\_ Update: \_\_\_\_\_

New File: YES / NO

Date Completed: \_\_\_\_\_

The **SC Agritourism Program** is an exciting effort established to assist consumers in locating farm experiences as well as helping farm producers plan, develop, and promote tourist attractions on their farm. From pick your own berry operations, to major consumer events, Agritourism takes on many shapes and forms throughout South Carolina. Please take a few minutes to fill out this form to update your information and return it today!

Business/Farm Name: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

County where business is located: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
*(If different from above)*

Phone Number(s): \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

**Please provide a brief description of your business and/or products. Please include information relevant to potential buyers/visitors. The information provided will be listed on the SCDA's website, [www.SCFarmFun.org](http://www.SCFarmFun.org), as a way to help promote your farm/business.** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### General Farm Questions:

- 1) Are you a member of the SC Department of Agriculture's Certified SC Grown program?  
\_\_\_\_ Yes \_\_\_\_ No
- 2) How large is your farm? \_\_\_\_\_ acres
- 3) Would you classify the location of your farm as: \_\_\_\_ Urban \_\_\_\_ Suburban \_\_\_\_ Rural
- 4) Does the owner of your farm currently hold another job? \_\_\_\_ Yes \_\_\_\_ No
- 5) Methods of sale for Products: \_\_\_\_ On Farm \_\_\_\_ U-pick \_\_\_\_ Farmer Markets \_\_\_\_ Online  
\_\_\_\_ Wholesale
- 6) Is your farm certified organic? \_\_\_\_ Yes \_\_\_\_ No Use organic practices? \_\_\_\_ Yes \_\_\_\_ No
- 7) What type of farming are you involved in? Crops? Animals? Ornamentals? Etc...? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Agritourism Profile:

Approximately how many visitors come to your farm yearly? \_\_\_\_\_

### *Open for Business: Dates / Times*

### *Special Events: Dates / Times*

**Attractions** - Please check all of the following items that apply to your farm.

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Agriculture Museum                 | <input type="checkbox"/> Farm Work Experience       | <input type="checkbox"/> Native Plants / Ecology  |
| <input type="checkbox"/> Animal Display / Demonstrations    | <input type="checkbox"/> Fishing                    | <input type="checkbox"/> On-site Artisans         |
| <input type="checkbox"/> ATV                                | <input type="checkbox"/> Food Processing            | <input type="checkbox"/> Orchard                  |
| <input type="checkbox"/> Bike Trails                        | <input type="checkbox"/> Gardening Experiences      | <input type="checkbox"/> Paintball                |
| <input type="checkbox"/> Bird Watching                      | <input type="checkbox"/> Gem Mining                 | <input type="checkbox"/> Photography              |
| <input type="checkbox"/> Brewery                            | <input type="checkbox"/> Gift Shop                  | <input type="checkbox"/> Pick Your Own            |
| <input type="checkbox"/> Camp Fires                         | <input type="checkbox"/> Greenhouse                 | <input type="checkbox"/> Pig Race Track           |
| <input type="checkbox"/> Cheese Processing                  | <input type="checkbox"/> Grist Mill                 | <input type="checkbox"/> Pottery Making           |
| <input type="checkbox"/> Christmas Tree / Cut Your Own      | <input type="checkbox"/> Haunted Maze / Hayride     | <input type="checkbox"/> Pumpkin Patch            |
| <input type="checkbox"/> Cider Mill                         | <input type="checkbox"/> Hayride                    | <input type="checkbox"/> Roadside Market          |
| <input type="checkbox"/> Cooking Demonstrations             | <input type="checkbox"/> Hiking                     | <input type="checkbox"/> Skeet Shooting           |
| <input type="checkbox"/> Corn / Crop Maze                   | <input type="checkbox"/> Historic Buildings         | <input type="checkbox"/> Story Telling            |
| <input type="checkbox"/> Cow / Goat Milking                 | <input type="checkbox"/> Horseback Riding / Lessons | <input type="checkbox"/> Summer Camps             |
| <input type="checkbox"/> Curriculum Based School Activities | <input type="checkbox"/> Horseshoe Court            | <input type="checkbox"/> Tours / Guided           |
| <input type="checkbox"/> Disc Golf                          | <input type="checkbox"/> Hunting                    | <input type="checkbox"/> Traditional Farms        |
| <input type="checkbox"/> Dog Trials                         | <input type="checkbox"/> Lake / River Experiences   | <input type="checkbox"/> Trail Rides              |
| <input type="checkbox"/> Edible Landscaping                 | <input type="checkbox"/> Live Entertainment         | <input type="checkbox"/> Wagon Rides              |
| <input type="checkbox"/> Educational Seminars               | <input type="checkbox"/> Military Reenactments      | <input type="checkbox"/> Wine Making              |
| <input type="checkbox"/> Farm to Table Meals                | <input type="checkbox"/> Mud Run                    | <input type="checkbox"/> Vineyard / Wine Tastings |

Other: \_\_\_\_\_

**Accommodations** - Please check all of the following items that apply to your farm.

Bed & Breakfast  
 Cabins

Camp Sites  
 Group Camps

RV / Motor Homes  
 Reservations Accepted

Other: \_\_\_\_\_

**Special Event Space** - Please check all of the following items that apply to your farm.

Birthday Parties  
 Wedding Venue  
 Chapel  
 Florist  
 On-site event Coordinator  
 Banquet Facilities  
 Catering  
 Commercial Kitchen

Sound System  
 Dance Floor  
 Tent Rental  
 Table / Chair Rental  
 Liquor License  
 Electricity  
 Air Conditioning  
 Heating

School Groups  
 Youth / Church Groups  
 Tour Groups  
 Corporate Groups  
 Special Needs Groups  
 Indoor Space / Size \_\_\_\_\_  
 Outdoor Space / Size \_\_\_\_\_  
 Parking / # Cars \_\_\_\_\_

Other: \_\_\_\_\_

**Direct Sales** - Please check all of the following items that apply to your farm.

Artisan Breads  
 Artisan Cheeses  
 Specialty Food Products  
 Meat / Chicken / Eggs  
 Fish / Seafood  
 Fresh Fruits  
 Fresh Vegetables  
 CSA / Community Supported Agriculture

Bedding Plants  
 Shrubs & Trees  
 Vegetable Plants  
 Potted Plants  
 Fresh Flowers  
 Dried Flowers  
 Fresh Herbs  
 Dried Herbs

Baskets  
 Local Crafts  
 Homemade Soaps / Lotions  
 Wreaths / Garland  
 Pumpkins  
 Sugar Cane  
 Corn Stalks  
 Straw Bales

Other: \_\_\_\_\_

**Food Service**- Please check all of the following items that apply to your farm.

Full Service Restaurant  
 Cantina (Pub)  
 Cafe  
 Snack bar

Candy Shoppe  
 Ice Cream Parlor  
 Bakery  
 Special Diet (Kosher, Vegan)

Local Food Vendor  
 Food Truck  
 Vending Machines  
 Prepared Snacks

Other: \_\_\_\_\_

**Amenities** - Please check all of the following items that apply to your farm.

- ATM
- All Handicapped Accessible
- Picnic Area
- Wi-Fi
- Limited Handicap Accessible
- Play Area
- Restrooms
- Not Handicapped Accessible
- On-Site Transportation

Other: \_\_\_\_\_

**Admission Information** - Please check all of the following items that apply to your farm.

- Cash
- Group Discounts
- Student Discounts
- Check
- School Trip Rates
- Military Discount
- Credit Cards
- Senior Citizen Discounts
- Cancellation Policy

Other: \_\_\_\_\_

In order to identify the economic impact that Agritourism operations have in our state and to keep our association viable, please circle below the amount of sales that you generated during the 2019 season. We will compile this information for overall member inputs and no individual information will be shared.

- A) \$0- \$9,999                      B) \$10,000- \$49,999                      C) \$50,000- \$74,999                      D) \$75,000- \$99,999
- E) \$100,000- \$149,999                      F) \$150,000- \$199,999                      G) \$200,000- \$299,999                      H) \$300,000- \$399,999
- I) \$400,000- \$499,999                      J) \$500,000- \$599,999                      K) \$600,000- \$699,999                      L) \$700,000 +

8) Are you interested in the Tourist Oriented Directional Signage (TODS) program?  Yes  No  
Visit [agriculture.sc.gov](http://agriculture.sc.gov) for more information on obtaining (TODS) for your farm.

9) Are you interested in learning more about the South Carolina Agritourism Association?  Yes  No  
SCAA assists agritourism operators with education, training, marketing and networking opportunities.

**PLEASE RETURN COMPLETED APPLICATION TO THE FOLLOWING ADDRESS:**

**South Carolina Department of Agriculture  
ATTN: Jackie Moore  
P.O. Box 11280  
Columbia, SC 29211**