

LABELING GUIDANCE

Basic Label Requirements of the Fair Packaging and Labeling Act (FPLA), Food Allergen and Consumer Protection Act (FALCPA), and the Nutritional Labeling Act (NLEA).

1. **Statement of Identity (Product Name)** must be in **BOLD** print, and type size must be at least ½ size of most prominent print on label. The statement of identity must be placed on **Principal Display Panel** (PDP, front of product) along with the net contents.

Our Favorite Sauce

Statement of identity must be in **bold** and at least ½ size of most prominent print on label. In this example, “Sauce” is the statement of identity.

2. Complete **Ingredients List** in **descending order** of predominance by weight. The ingredient that weighs the most must be listed first and the ingredient that weighs the least last. All sub-ingredients must be expanded. Font size must be at least ⅙ **inch** (based on lower case letters).

Food Allergen Labeling and Consumer Protection Act - Allergens must be disclosed by name in the ingredient list and/or in a Contains Statement. The “Big 8” allergens identified by FDA are **Wheat, Egg, Soy, Milk, Fin Fish (species), Crustacean Shellfish (species), Peanut, and Tree Nut (species)**. If a Contains Statement is used, **ALL** allergens contained in product must be listed. The ingredient list and contains statement must be in same font and size. Contains must appear after ingredient list and must begin with capital “C”.

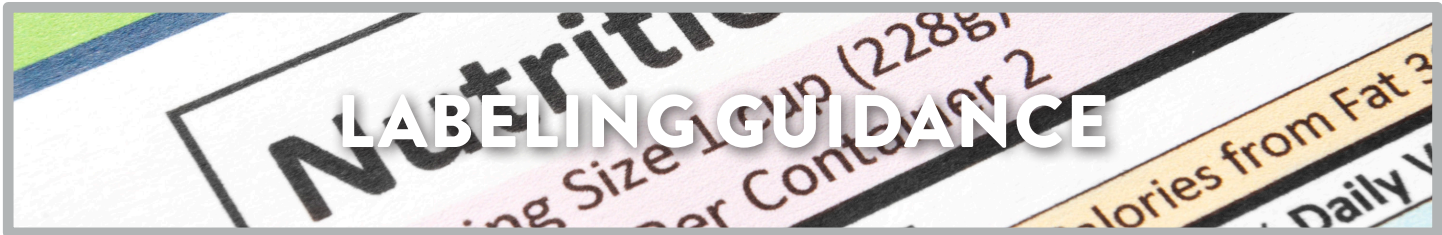
Must be at least 1/16”
font size based on
lower case letters

Our Favorite Sauce

INGREDIENTS: ENRICHED FLOUR (WHEAT, NIACIN, THIAMINE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, HONEY, MOLASSES, SOY BEAN OIL, SUGAR, CORN FLOUR, MALT SYRUP, WHEY (MILK), EGG WHITES, PECANS, SOY LECITHIN, CORN FLOUR, YELLOW #5 AND RED #40
CONTAINS WHEAT, SOY, MILK, EGGS, PECANS

A contains statement is not required if all allergens are disclosed in ingredient list.


Compound Ingredients must be expanded to include sub-ingredients. This can be done using parenthesis.



3. **Name and address** of the manufacturer or distributor must appear along with the manufacturer’s name & physical address (front or back label). The address must include a street address (if the business name is not in a local phone directory), city or town, state, and zip code. A qualifying phrase like “*manufactured by*”, “*manufactured for*” or “*distributed by*” must appear before business name if the company is not the original manufacturer.

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INGREDIENTS: ENRICHED FLOUR (WHEAT, NIACIN, THIAMINE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, HONEY, MOLASSES, SOY BEAN OIL, SUGAR, CORN FLOUR, MALT SYRUP, WHEY (MILK), EGG WHITES, PECANS, SOY LECITHIN, CORN FLOUR, YELLOW #5 AND RED #40.
CONTAINS WHEAT, SOY, MILK, EGGS, PECANS


 Manufactured for New Product Enterprises
 22 Sunshine Dr.
 Columbia, SC 29555

A qualifying phase is required if you are not the manufacturer.
Ex: “Made for” or “Distributed by”

4. **Net Contents** must be placed in the bottom 1/3 of the **Principle Display Panel (PDP)** in both **customary** (pound, ounce, fluid ounce, etc.) and **metric** (kilogram, gram, milliliter, etc.) measurements, and must meet minimum font size requirements based on the area of the principle display panel. **How to calculate PDP:** The width × height of the package face or height × circumference × 0.40 for a cylinder container (i.e. Bottle, jar, can).

| MINIMUM FONT SIZE (INCHES) | AREA OF DISPLAY PANEL (SQ. INCHES) |
|--|------------------------------------|
| NET WT 1/8 | 25 sq. inches or less |
| NET WT 3/16 | 25 sq. inches – 100 sq. inches |
| NET WT 1/4 | 100 sq. inches – 400 sq. inches |

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CONTAINS WHEAT, SOY, MILK, EGGS, PECANS

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NET WT. 20 OZ (576g)

Net content can also be by volume,
ex. 20 FL OZ. (591 ML).

Font size is based on area of
Principal Display Panel (not size
of label). NET WT. must appear
in the bottom 1/3 of the PDP.



LABEL FORMAT EXAMPLES

2 LABEL FORMAT (FRONT AND BACK)

FRONT LABEL

Our Favorite Sauce

NET WT. 20 OZ (576g)

BACK LABEL

INGREDIENTS: ENRICHED FLOUR (WHEAT, NIACIN, THIAMINE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, HONEY, MOLASSES, SOY BEAN OIL, SUGAR, CORN FLOUR, MALT SYRUP, WHEY (MILK), EGG WHITES, PECANS, SOY LECITHIN, CORN FLOUR, YELLOW #5 AND RED #40.

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LABEL FORMAT EXAMPLES

SINGLE WRAP AROUND LABEL

Other company or product information

Our Favorite Sauce

Required if firms have 100+ employees and/or sales over 100,000 units in a 12 month period.

NUTRITION FACTS

INGREDIENTS: ENRICHED FLOUR (WHEAT, NIACIN, THIAMINE, RIBOFLAVIN, FOLIC ACID), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, HONEY, MOLASSES, SOY BEAN OIL, SUGAR, CORN FLOUR, MALT SYRUP, WHEY (MILK), EGG WHITES, PECANS, SOY LECITHIN, CORN FLOUR, YELLOW #5 AND RED #40.

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NET WT. 20 OZ (576g)

- Nutrition Facts Paneling is required unless granted exemption by the FDA.
- Nutrition Facts panel requirements should follow specific Nutrition Labeling and Education Act (NLEA) and 21 CFR 101.9 Requirements.
- A Nutrition Fact panel is required for firms with 100+ employees and/or sales over 100,000 units in a 12 month period. May need to register with FDA.
- On May 20, 2016, the FDA announced the new Nutrition Facts label for packaged foods to reflect new scientific information. Manufacturers will need to use the new label by January 2020.

LABELING FORMAT EXAMPLES

CURRENT LABEL

| Nutrition Facts | |
|--|---------------------------|
| Serving Size 2/3 cup (55g) Servings Per Container About 8 | |
| Amount Per Serving | |
| Calories 230 | Calories from Fat 72 |
| | % Daily Value* |
| Total Fat 8g | 12% |
| Saturated Fat 1g | 5% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 160mg | 7% |
| Total Carbohydrate 37g | 12% |
| Dietary Fiber 4g | 16% |
| Sugars 1g | |
| Protein 3g | |
| Vitamin A | 10% |
| Vitamin C | 8% |
| Calcium | 20% |
| Iron | 45% |
| * Percent Daily Values are based on a 2,000 calorie diet. Your daily value may be higher or lower depending on your calorie needs. | |
| | Calories: 2,000 2,500 |
| Total Fat | Less than 65g 80g |
| Sat Fat | Less than 20g 25g |
| Cholesterol | Less than 300mg 300mg |
| Sodium | Less than 2,400mg 2,400mg |
| Total Carbohydrate | 300g 375g |
| Dietary Fiber | 25g 30g |

NEW LABEL

| Nutrition Facts | |
|---|-----------------------|
| 8 servings per container | |
| Serving size | 2/3 cup (55g) |
| Amount per serving | |
| Calories | 230 |
| | % Daily Value* |
| Total Fat 8g | 10% |
| Saturated Fat 1g | 5% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 160mg | 7% |
| Total Carbohydrate 37g | 13% |
| Dietary Fiber 4g | 14% |
| Total Sugars 12g | |
| Includes 10g Added Sugars | 20% |
| Protein 3g | |
| Vitamin D 2mcg | 10% |
| Calcium 260mg | 20% |
| Iron 8mg | 45% |
| Potassium 235mg | 6% |
| * The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. | |

Manufacturers will need to use the new label by January 2020, and small businesses will have an additional year to comply. During this transition time, you will see the current Nutrition Facts label or the new label on products.

Please submit proof of labels to be reviewed by SCDA **prior to printing** and use for compliance with state and federal labeling laws. Products with labels that are not in compliance with the Food Allergen Labeling Consumer Protection Act (FALCPA) are subject to a stop sale.

The New and Improved Nutrition Facts Label – Key Changes

The U.S. Food and Drug Administration has finalized a new Nutrition Facts label for packaged foods that will make it easier for you to make informed food choices that support a healthy diet. The updated label has a fresh new design and reflects current scientific information, including the link between diet and chronic diseases.

1. Servings

The number of “servings per container” and the “Serving Size” declaration have increased and are now in larger and/or bolder type. Serving sizes have been updated to reflect what people actually eat and drink today. For example, the serving size for ice cream was previously ½ cup and now is ¾ cup.

There are also new requirements for certain size packages, such as those that are between one and two servings or are larger than a single serving but could be consumed in one or multiple sittings.

2. Calories

“Calories” is now larger and bolder.

3. Fats

“Calories from Fat” has been removed because research shows the type of fat consumed is more important than the amount.

4. Added Sugars

“Added Sugars” in grams and as a percent Daily Value (%DV) is now required on the label. “Added Sugars” include sugars that have been added during the processing or packaging of a food. Scientific

Current Label

| Nutrition Facts | | | |
|--|-----------|-------------------|------------|
| Serving Size 2/3 cup (55g) | | | |
| Servings Per Container About 8 | | | |
| Amount Per Serving | | | |
| Calories | 230 | Calories from Fat | 72 |
| % Daily Value* | | | |
| Total Fat | 8g | | 12% |
| Saturated Fat | 1g | | 5% |
| Trans Fat | 0g | | |
| Cholesterol | 0mg | | 0% |
| Sodium | 160mg | | 7% |
| Total Carbohydrate | 37g | | 12% |
| Dietary Fiber | 4g | | 16% |
| Sugars | 1g | | |
| Protein | 3g | | |
| Vitamin A | | | 10% |
| Vitamin C | | | 8% |
| Calcium | | | 20% |
| Iron | | | 45% |
| * Percent Daily Values are based on a 2,000 calorie diet. Your daily value may be higher or lower depending on your calorie needs. | | | |
| | Calories: | 2,000 | 2,500 |
| Total Fat | Less than | 65g | 80g |
| Sat Fat | Less than | 20g | 25g |
| Cholesterol | Less than | 300mg | 300mg |
| Sodium | Less than | 2,400mg | 2,400mg |
| Total Carbohydrate | | 300g | 375g |
| Dietary Fiber | | 25g | 30g |

New Label

| Nutrition Facts | | | |
|---|-------|--|------------|
| 1 8 servings per container | | | |
| Serving size 2/3 cup (55g) | | | |
| 2 Amount per serving | | | |
| Calories 230 | | | |
| % Daily Value* | | | |
| 3 Total Fat | 8g | | 10% |
| Saturated Fat | 1g | | 5% |
| Trans Fat | 0g | | |
| Cholesterol | 0mg | | 0% |
| Sodium | 160mg | | 7% |
| Total Carbohydrate | 37g | | 13% |
| Dietary Fiber | 4g | | 14% |
| Total Sugars | 12g | | |
| 4 Includes 10g Added Sugars | | | 20% |
| Protein 3g | | | |
| 5 Vitamin D | 2mcg | | 10% |
| Calcium | 260mg | | 20% |
| Iron | 8mg | | 45% |
| Potassium | 235mg | | 6% |
| 6 * The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. | | | |

data shows that it is difficult to meet nutrient needs while staying within calorie limits if you consume more than 10 percent of your total daily calories from added sugar.

5. Nutrients

The lists of nutrients that are required or permitted on the label have been updated. Vitamin D and potassium are now required on the label because Americans do not always get the recommended amounts. Vitamins A and C are no longer required since deficiencies of these vitamins are rare today. The actual amount in grams in addition to the %DV must be listed for vitamin D, calcium, iron, and potassium.

The daily values for nutrients have also been updated based on newer scientific evidence. The daily values are reference amounts of nutrients to consume or not to exceed and are used to calculate the %DV.

6. Footnote

The footnote at the bottom of the label has changed to better explain the meaning of %DV. The %DV helps you understand the nutrition information in the context of a total daily diet.

Manufacturers will need to use the new label by July 26, 2018, and small businesses will have an additional year to comply. During this transition time, you will see the current Nutrition Facts label or the new label on products.



For more information about the new Nutrition Facts label, visit:

www.fda.gov/Food/GuidanceRegulation/GuidanceDocumentsRegulatoryInformation/LabelingNutrition/ucm385663.htm