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South Carolina Farmers Bring High-flying Pork, Powered by Soy, to Carolina Country Music Festival

Hungry for a good time? You're in luck: as country music fans converge on the Grand Strand, South Carolina soybean and pork farmers are partnering with Carolina Country Music Festival (CCMF) to bring you some high-flyin' pork, powered by soy, June 4-7 in Myrtle Beach.

CCMF will feature over 30 of the industry's biggest stars including national recording artists Eric Church, Lady Antebellum, Rascal Flatts, Hunter Hayes, Cole Swindell, Colt Ford, Kellie Pickler, and more. Between acts, watch for the flying pig zip lining above the crowd dropping down prizes.

In addition to the great music, fans get the chance to meet some of the hard-working farmers who grow the food enjoyed at music festivals across the country and learn more about how important animal agriculture is to South Carolina's economy. Animal agriculture supports 16,000 jobs and returns over \$2.2 billion in revenue each year. And all of these animals love soybeans: 98 percent of soybean meal used in the United States goes to feed pigs, chickens, turkeys, fish, and cows!

CCMF will be held at 812 N. Ocean Boulevard, Myrtle Beach, SC 29577. For the full concert lineup and to purchase tickets, visit: carolinacountrymusicfest.com, and for more information about pork powered by soy, visit: scsoybeans.org.

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