



South Carolina Department of Agriculture **Hugh E. Weathers, Commissioner**

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Pork Powered By Soy Returns to the Carolina Country Music Festival

The sky is the limit as South Carolina pork and soybean farmers team up to promote Pork Powered by Soy at this year's Carolina Country Music Festival

South Carolina pork and soybean farmers are partnering with the Carolina Country Music Festival (CCMF) once again this year to prove to country music fans that pigs really can fly! Join the South Carolina Pork and Soybean Boards at this year's CCMF in Myrtle Beach, SC, June 10-12.

This year's festival features over 30 of country music's most popular recording artists including Gary Allan, Keith Urban, Tim McGraw, Florida Georgia Line, Jake Owen, Cole Swindell, Kelsea Ballerini, and South Carolina's own, A Thousand Horses. Throughout the event, festival goers should be on the lookout for flying pigs on the Pork Powered by Soy zip-line.

While enjoying great music, fans will also have the opportunity to learn more about South Carolina's largest industry. Agriculture in SC supports 212,000 jobs and has an annual economic impact of \$41.7 billion dollars. Animal agriculture in particular supports 16,000 jobs and accounts for \$2.2 billion in revenue each year. Animal agriculture is the largest consumer of soybean meal in the United States, making partnerships like the one between SC's pork and soybean farmers mutually beneficial.

The Carolina Country Music Festival is located at the Burroughs and Chapin Pavilion Place on Ocean Boulevard in Myrtle Beach, SC. For full concert details and to purchase tickets to this year's festival, visit carolinacountrymusicfest.com. To learn more about Pork Powered by Soy and to keep up with the flying pigs at the festival, like the Pork Powered by Soy Facebook page.

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