SOUTH CAROLINA DEPARTMENT OF AGRICULTURE

BASIC FEED LABELING QUICK GUIDE

SAMPLE LABEL

BLUE BIRD BRAND PET TREATS

Puppy Mint Treats

Guaranteed Analysis:

Crude Protein (min.)	12.5%
Crude Fat (min.)	13.8%
Crude Fiber (max.)	11.0%

INGREDIENTS: whole wheat flour, cornmeal, mint, parsley, canola oil.

Manufacturer Name
123 Main Street
Anytown, SC 29999

4 OZ (113.4G)

LABEL REQUIREMENTS

- **Name of Product**
  - » Name must not be misleading and state the intended use and intended species to consume the feed.
  - » A purpose statement that clearly identifies the intended use and species is required if it is not evident in the product name.
- **Net Weight**
  - » Net weight should be clearly and legibly stated on bag or tag.
  - » Weight should be expressed in both English and metric units, liquid measure, or count.
- **Firm Name and Address**
  - » Firm name and address should be that which mail can be delivered.
- **Ingredients Statement**
  - » All ingredients must be listed individually, in descending order of predominance, and in uniform font size.
  - » Ingredients must be:
    - AAFCO Defined
    - Approved Food Additive
    - Approved Color Additive
    - GRAS or Common or Usual Ingredient
  - » Ingredient list cannot include any reference to quality or grade of an ingredient.
- **Guaranteed Analysis**
  - » Must list:
    - Minimum Crude Protein %
    - Minimum Crude Fat %
    - Maximum Crude Fiber %
  - » Other guarantees may be required based on ingredients, name, or claims on product label.
- **Directions for Use/Feeding Directions**
  - » Directions for use or feeding directions are required relative to the animal's weight and life stage per unit of time.

For registration information, contact:

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Feed Label Reviewer & Outreach Specialist

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803-737-9713

For more information, please visit:
agriculture.sc.gov/divisions/consumer-protection/feed-safety-compliance

For product testing questions:
clemson.edu/public/regulatory/ag-srvc-lab

South Carolina
DEPARTMENT OF AGRICULTURE

AGRICULTURE.SC.GOV