BASIC LIVESTOCK FEED LABELING
QUICK GUIDE

SOUTH CAROLINA DEPARTMENT OF AGRICULTURE

SAMPLE LABEL

BLUE BIRD BRAND FEED
Swine Feed
For Starting Pigs Weighing 11 to 44 pounds

Guaranteed Analysis
Crude Protein (Min.) 22.0%
Lysine (Min.) 1.6
Crude Fat (Min.) 5.0%
Crude Fiber (Max.) 6.0%
Calcium (Min.) 0.9%
Calcium (Max.) 1.4%
Phosphorus (Min.) 0.60%
Selenium (Min.) 0.2ppm

Ingredients: Grain Products, Plant Protein Products, Processed Grain By-Products, Dried Whey, Calcium Lignin Sulfonate, Animal Fat, Vitamin A Supplement, Cholecalciferol (source of Vitamin D3), L-Lysine, Riboflavin Supplement, Choline Chloride, Biotin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin E Supplement, Menadione Sodium Bisulfate Complex (source of Vitamin K Activity), Folic Acid, Ethoxyquin (preservative), Ground Limestone, Dicalcium Phosphate, Zinc Oxide, Ferrous Sulfate, Calcium Iodate, Sodium Selenite.

Feeding Directions
Feed as the complete ration to starter pigs weighing 11 to 44 pounds.

Manufacturer Name
123 Main Street
Anytown, SC 29999
Net Wt.: 50lb. (22.67kg)

LABEL REQUIREMENTS

Name of Product
• Name must not be misleading and state the intended use and intended species to consume the feed.
• If the product name indicates a specific purpose, the feed's composition must correspond to that (starter, finisher, or complete feed).
• A purpose statement that clearly identifies the intended use and species is required if it is not evident in the product name.

Guaranteed Analysis
• Must list:
  » Minimum Crude Protein %
  » Minimum Crude Fat %
  » Maximum Crude Fiber %
• Other guarantees may be required based on species, ingredients, name, or claims on product label.

Net Weight
• Net weight should be clearly and legibly stated on bag or tag.
• Weight should be expressed in both English and metric units, liquid measure, or count.

Firm Name and Address
• Firm name and address should be that which mail can be delivered.

Ingredients Statement
• All ingredients must be listed individually, in descending order of predominance, and in uniform font size. Ingredients must be:
  » AAFCO Defined
  » Approved Food Additive
  » Approved Color Additive
  » GRAS or Common or Usual Ingredient
• Ingredient list cannot include any reference to quality or grade of an ingredient.

Directions for Use/Feeding Directions
• Directions for use or feeding directions are required relative to the animal’s weight and life stage per unit of time.
• Products containing animal proteins prohibited in ruminant feed must contain the statement “Do not feed to cattle or other ruminants” on the label’s principal display panel.

Medicated Feeds Directions
• Directions to provide the user with specific information regarding the intended dose (amount fed), weight restriction, mixing instructions (if needed), and any withdrawal time.
• Warning and caution statements must appear in a prominent place on the label.
• For information regarding the labeling of medicated feeds please visit FDA’s website: fda.gov/animal-veterinary/medicated-feeds/blue-bird-labels

For more information, please visit:
agriculture.sc.gov/divisions/consumer-protection/feed-safety-compliance
For product testing questions:
clemson.edu/public/regulatory/ag-srvc-lab/feed-forage/index.html
For registration information, contact:
feedregistration@scda.sc.gov
803-737-9713
For additional labeling guidance:
aafco.org/Portals/0/SiteContent/Publications/Feed_Labeling_Guide_web_complete.pdf

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