

## **SC Beef Marketing Cooperative Executive Board**

Will Boozer – Will and his family runs a cow-calf operation located in the middle part of the state that focuses on top Brangus bloodlines. His farm provides beef for local families through a local custom exempt processor and markets cattle to a local backgrounder that also provides beef for South Carolina consumers.

Hudson Johnson – Hudson has a farm in the Upstate where he raises Akaushi cattle, a red breed from Japan that rivals the more common black Wagyu breed known for its exceptional marbling.

Meghan Ketterman – Meghan and her husband run a small herd of Registered Angus and black baldies in the mountains of South Carolina. She provides beef to local families as well as several popular restaurants that are favorites with tourists in the area. When she's not on the farm, she serves on her local school board.

Jenny Landreth – Jenny and her husband's farm is located in the Piedmont Region, where she focuses on bettering the genetics in beef herds across South Carolina. Her goal is to help increase profitability and efficiency for every cattleman. She also serves as a consultant on minerals, artificial insemination, herd health and enjoys showing cattle across the state.

Gwen McPhail – Gwen and her family's farm is located almost on the Georgia line and produces seedstock Angus bulls and heifers. They sell freezer beef to local families as well as several local restaurants. She also serves on the board of The Foothills Agricultural Resource and Marketing Center as well as the Foothills Heritage Farmers Market. She served on the Oconee County Planning Commission for over 10 years, helping get over 1500 acres zoned for agricultural use in the county.

Georgeanne Webb – Georgeanne runs a farm with her husband located just outside of Greenville where they raise seedstock registered Charolais bulls and heifers and sell freezer beef to local families. She is president of the SC Charolais Association, and has held several national leadership positions in the industry.