



# Certified SC Showcase

THURSDAY, MARCH 21, 2024

COLUMBIA METROPOLITAN CONVENTION CENTER

## AGENDA

8:30 – 11:30 AM

BALLROOMS B & C

### EXHIBITOR SET-UP

9:00 – 9:45 AM

### EDUCATIONAL SESSIONS

1A | LEXINGTON A

#### DHEC Transfer—What to Expect

Beginning July 1, 2024, the South Carolina Department of Agriculture (SCDA) will take over several food safety programs from the South Carolina Department of Health and Environmental Control (DHEC). These include retail food safety inspections (restaurants, grocery stores, caterers, school cafeterias, some convenience stores), dairy inspections, and wholesale bottled water, soft drinks, and ice regulation. Derek Underwood, Assistant Commissioner for Consumer Protection, will review these changes and what to expect.

1B | LEXINGTON B

#### SCDA Resources

This session will provide an overview of cost share reimbursement opportunities for agribusiness activities, as well as for reimbursement of grower certification costs and on-farm improvements. Information will also be provided on finding technical assistance with grant applications, budget development, and basic grant management.

The Agribusiness Center for Research and Entrepreneurship (ACRE) seeks out small-to-midsize agribusinesses throughout the state to assist with funding, business training/planning, grant assistance, networking, etc. This session will provide an overview of ACRE's two grant competitions, the Curriculum Program and the Advanced Program, what each program covers and how assistance is provided through the program.

9:55 – 11:15 AM

### EDUCATIONAL SESSION

2A | LEXINGTON A & B

#### Buyer Educational Panel

Join the conversation as these buyers discuss their local programs and best practices for selling to wholesale and retail markets. Buyer panel features representatives from Swamp Rabbit Café and Food Hub, Senn Brothers Produce, the President of School Nutrition Association, a local chef and restaurant owner, a grocery store buyer, and a food service director.

11:30 AM – 12:30 PM

BALLROOM A

### LUNCH

#### Welcome

#### South Carolina Agricultural Update

From Commissioner Hugh Weathers

12:30 – 3:30 PM

BALLROOMS B & C

### TRADE SHOW

Open for ALL attendees. South Carolina Producers exhibit their products and make connections with potential buyers and peers.

3:30 – 4:30 PM

BALLROOM A

### SC Specialty Crop Growers Association Annual Meeting

The annual meeting will consist of a review of the prior year, budget and scholarship updates, board member elections, and an open floor session. Only current members of SCSCGA will be eligible to vote during the meeting, but all specialty crop growers and allies are welcome to attend.

3:30 – 5:00 PM

BALLROOMS B & C

### EXHIBITOR BREAKDOWN