



South Carolina  
**DEPARTMENT OF AGRICULTURE**  
MARKETING DEPARTMENT

Hugh E. Weathers, Commissioner

## 2024 SPRING PLANT & FLOWER FESTIVALS

February 19, 2024

Dear Potential Plant & Flower Festival Vendor:

Spring is just around the corner and the South Carolina Department of Agriculture is excited to welcome the season with our 2024 Spring Plant and Flower Festivals. These events would not be a success without our vendors. We thank you for your devotion and hard work in your industry and we look forward to a successful season of plant and flower festivals.

In this packet, you will find applications for each of the festivals in which you are eligible to participate. Please be sure to carefully review all contents of this packet including rules and regulations, deadlines, and individual applications.

Please complete an individual application for each festival you are interested in participating in and return to the specified address by the deadline noted on the application. **Please write separate checks for each individual festival.** All applications that are not accepted will be returned to you with your uncashed check or payment. Please submit your application and payment prior to the deadline. **For vendors who have not previously participated in one of our plant and flower festivals, please submit a picture of your set-up and display along with your application.** Application approval is subject to the discretion of the South Carolina Department of Agriculture. Vendors with industry-related products will receive first priority at these events. Product exclusivity is not guaranteed amongst vendors.

### MIDLANDS PLANT AND FLOWER FESTIVAL

#### SOUTH CAROLINA STATE FARMERS MARKET

**Event dates are April 11 – 14, 2024. Set-up will take place on April 10 from 9 am until 5 pm.**

For more information, please contact Brad Boozer at 803-737-4531 / [bboozer@scda.sc.gov](mailto:bboozer@scda.sc.gov) or Sonia Brazell (803) 737-4614 / [sbrazell@scda.sc.gov](mailto:sbrazell@scda.sc.gov).

### PEE DEE PLANT AND FLOWER FESTIVAL

#### PEE DEE STATE FARMERS MARKET

**Event dates are April 18 – 21, 2024. Set-up will take place on April 17 from 7 am until 5 pm.**

For more information, please contact Bob Sager at 843-665-5154 / [bsager@scda.sc.gov](mailto:bsager@scda.sc.gov) or Diane Guilfoil at 864-665-5154 / [dguilfoil@scda.sc.gov](mailto:dguilfoil@scda.sc.gov).

### PIEDMONT PLANT AND FLOWER FESTIVAL

#### GREENVILLE STATE FARMERS MARKET

**Event dates are April 25 – 28, 2024. Set-up will take place on April 24 from 10 am until 5 pm.**

For more information, please contact Lia Sanders at 864-244-4023 or [lsanders@scda.sc.gov](mailto:lsanders@scda.sc.gov).



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## **RULES AND REGULATIONS FOR FESTIVALS**

1. Applications will **NOT** be accepted without payment.
2. All spaces will be assigned by event personnel without vendors being guaranteed previous or requested locations.
3. Only items stated on application will be allowed for sale. Items sold must meet festival qualifications. All items must be confined to booth space purchased.
4. Vendors must remain in place for the entire festival. Do not arrive late or leave early.
5. Vendors are allowed access to the festival area between the hours of 7 am – 7 pm.
6. Set-up or restocking is permitted before or after festival hours, **not during**.
7. Vendors may not assign or sublet spaces.
8. Booth must be clean at all times. Vendors are responsible for removal of all trash or refuse of any kind from their space during and after the event is over.
9. No smoking in booth spaces.
10. No pets.
11. Products must be top quality. Plant producers/ growers must have plants free of pests and fungi. Producers/growers are held accountable to the standards set forth by Clemson University's Department of Plant Industry.
12. Vendors are responsible for applicable licensing and taxes.
13. Vendors are responsible for the behavior of their employees. All individuals must adhere to the festival rules and regulations.
14. Firearms, explosives, offensive materials, illegal drugs, and alcoholic beverages are not permitted.
15. Vendors must park all vehicles and trailers in designated vendor parking area. Violators will be towed at the owner's expense and will risk being excluded from future festivals.
16. We will not accommodate overnight RV's or campers on market property.
17. Vendors must respect the property of the South Carolina Department of Agriculture along with the property of fellow vendors.
18. All complaints must be in writing and will be reviewed by the South Carolina Department of Agriculture. These forms are available at the information booth.
19. Vendors are cautioned that violations will result in sanctions imposed by event personnel, these sanctions may include exhibitors being excluded from future events and actual removal from the festival.
20. Event personnel reserve the right to make changes, amendments, and additions to these rules and regulations as it is considered necessary for the good of the event.