



# Certified SC Showcase

THURSDAY, MARCH 26, 2026

COLUMBIA METROPOLITAN CONVENTION CENTER

## AGENDA

9:00 – 10:00 AM

| BALLROOMS B & C

### EXHIBITOR SET-UP

10:00 – 10:45 AM

| HALL OF FAME MEETING ROOM (UPPER LEVEL)

### EDUCATIONAL SESSION 1

#### Certified SC 101: Membership and Benefits

Whether you are brand new to Certified SC, or simply need a refresh, class is in session! This session will cover Certified SC Membership types, their benefits, and how your brand can utilize the program to strengthen your business.

**Speakers:** Grace Heins and Michael Cranford, SCDA

10:55 – 11:45 AM

| REGISTRATION AREA (UPPER LEVEL)

### EDUCATIONAL SESSION 2

#### Certified SC 102: Certified SC in Action Panel

You've learned the basics, but now it's time to put what you know into action! Hear from these industry upperclassmen about what Certified SC means to their business.

**Panel:** Representatives from Harris Teeter, Lillie's of Charleston, Lowcountry Kettle, Senn Brothers, and WP Rawl

**Moderator:** Eva Moore, SCDA

12:00 – 1:00 PM

| BALLROOM A

### LUNCH

#### Welcome South Carolina Agricultural Update

From Commissioner Hugh Weathers

1:00 – 3:00 PM

| BALLROOMS B & C

### TRADE SHOW

Open for ALL attendees. South Carolina Producers exhibit their products and make connections with potential buyers and peers.

3:00 – 4:00 PM

| BALLROOM PREFUNCTION & TERRACE

### Cheers & Connect

Following the trade show, enjoy a beverage and take the opportunity to further network with new connections.

4:00 – 5:00 PM

| BALLROOMS B & C

### EXHIBITOR BREAK-DOWN